



SedonaOffice

13TH ANNUAL USERS CONFERENCE

January 12-14, 2015 | Coronado Bay, CA

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We are pleased to announce that the 13th Annual SedonaOffice Users Conference will be held at the Loews Coronado Bay Hotel in Coronado, California from January 12 – 14, 2015. Attendees will connect with other Users and SedonaOffice staff to enhance their SedonaOffice experience and gain greater insight into their business. Come learn what others are doing and share your experiences with them.

WHO SHOULD ATTEND?

- Owners and Presidents
- CFOs and Controllers
- General Managers
- Accounts Payable
- Accounts Receivable
- Service Dispatchers
- Installation and Inventory Managers
- Office Administrators
- Any SedonaOffice User

WHAT YOU CAN EXPECT

- Educational offerings to accommodate every level of User in your organization
- Networking with over 300 SedonaOffice Users representing 100+ companies
- First class conference and banquet facilities
- Opportunity to explore our business partners in the SedonaLab
- Enhance your existing skill set

WHAT OUR ATTENDEES SAY

'We've been attending for years and always find useful information to bring back and implement immediately.'

Colin Ashburn, Superior Alarms

'Although SedonaOffice is security industry software, each company is different and uses it uniquely. The users are a wonderful wealth of knowledge and the conference is a great way to tap into that knowledge.'

Kim Hudkins, Wayne Alarm Systems

'As a new user attending our first Conference, I could not believe how helpful the other users were in helping us.'

David Miranda, Briscoe Protective Systems

EDUCATIONAL TRACKS

Attendees will be able to select from a diverse group of educational sessions on each day of the conference. We will have six tracks, each targeting a different area. Closer to the event we will have a complete selection with sessions and times.

'Good to Great' – New for 2014!

Executives will not be disappointed with our line up for the Executive Track. John Jennings, CEO of Safeguard Security, will share from his experience and success on Monday. Award winning author and speaker, Dave Mitchell, will give a one-day workshop on Tuesday titled, 'The Power of Understanding People: Leading a High Performance Culture.' The content for both John and Dave will specifically target executive level management.

SedonaOffice 101

Employees just starting out with SedonaOffice will want to be sure and attend this track. Instruction during these sessions will start from the ground and work their way up. Topics will include Job Management, Inventory, Accounts Payable and Accounts Receivable.

Power Users

Designed for the experienced SedonaOffice User. This track will delve further into the functionality of SedonaOffice and how to best run and operate the software on a daily basis to create efficiencies and increase organizational performance. In response to attendee feedback, sessions will include best practices as well as user discussions.

SQL, Queries, and Data, Oh, My!

This track is all about information. SedonaOffice contains large amounts of data. The key to success is being able to access the information you need and put it in a useable format to easily identify trends and trouble areas. Topics will include Data Mining, Queries and Sequel Reporting.

Technology Training

Learn how to maximize the integration between SedonaOffice and our partners. These sessions will provide training on how SedonaOffice and our partners' technologies work together. Chances are you will learn something you did not even think possible. Explore these solutions and have the opportunity to get any questions you may have answered.

WeSuite

Calling all Sales Lovers! The WeSuite Team is preparing a powerful track for those who want to improve their businesses and drive their sales teams to greater success. Sessions this year are focused on how to maximize your use of WeOpportunity and WeEstimate within your organization. Join us!

DATES

January 12-14, 2015

- On January 11th in the evening there is a Welcome Reception and Registration.
- Sessions start at 9AM on Monday and conclude with Lunch on Wednesday.
- We recommend you arrive no later than Sunday, January 11, 2014.

LOCATION

Loews Coronado Bay
4000 Loews Coronado Bay Road
Coronado CA 92118
(619) 424-4000



We have negotiated a group rate of \$219 plus applicable fees and taxes until 12/12/14 or until our block fills. The conference rate is available both before and after the conference should you desire to extend your stay.

Reservations may be made two ways:

1. Online at <https://resweb.passkey.com/go/SedonaOffice>
To make your reservation online click [here](#).
2. Calling (800) 235-6397 and asking for the SedonaOffice Users Conference rate.

Should you have problems or need any assistance booking your room, please contact April Misseri at (440) 247-5602 x204.

Hotel Website: <http://www.loewshotels.com/en/Coronado-Bay-Resort/index>

ATTIRE

Dress for the conference is casual, including all social events.

TRANSPORTATION

Attendees should fly into the San Diego Airport (SAN). The hotel is approximately 20 minutes away.

The hotel does not provide shuttle service. Attendees are responsible for their trip to/from the resort. Further information regarding transportation options will be provided to you pursuant to your registration.

CONFERENCE HIGHLIGHTS



State of Sedona Office

Michael Marks & Don Faybrick
Co-Founders
Perennial Software



Conference Keynote

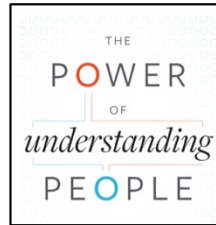
Shelley Zimmerman
Chief of Police
San Diego Police
Department



Breakfast Keynote

Dave Mitchell
Founder & President
The Leadership Difference

EXECUTIVE TRACK HIGHLIGHT



The Power of Understanding People

Leading a High Performance Culture Workshop

Great leaders create high performing cultures. Participants take their leadership skills to the highest level by exploring their strengths, vulnerabilities and opportunities to become even more influential. Then, attendees will develop strategies for applying what they learned to ensure they create a high performing culture within their organization.


Dave Mitchell, award winning author and speaker, will lead this one-day workshop.

Thank You to Our 2015 Sponsors



PRELIMINARY SCHEDULE

There is a Welcome Reception and Registration on Sunday evening. We hope that you are able to arrive in time to join us.

	MONDAY	TUESDAY	WEDNESDAY
8 AM	Registration & Breakfast	Breakfast Keynote	Breakfast
Morning	State of SedonaOffice Conference Keynote	Educational Sessions	Educational Sessions
Lunch			
Afternoon	Educational Sessions	Educational Sessions	Travel Home
Evening	Evening on your own to explore San Diego. We will provide suggestions of areas and restaurants to go to.	Reception, Dinner Party and Entertainment <i>Sponsored by:</i> 	

QUESTIONS?

Please contact Rebecca Hall at (440) 247-5602 x213.