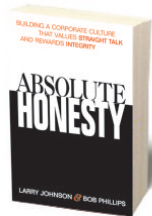


Mastering the Storm of Change Tuesday Keynote and Executive Workshop

Change is the only constant we all must face in business. Embracing and leading it is a key skill all successful leaders have. In this keynote delivery and workshop you will learn leadership skills that will help keep your organization on a steady course through the turbulent waters of change.



For twenty-five - plus years, Larry Johnson has helped organizations build more productive and profitable working cultures. He is the coauthor of the highly acclaimed, top-selling business ethics book, ***Absolute Honesty: Building A Corporate Culture That Values Straight Talk And Rewards Integrity.***

Keynote - Mastering the Storm of Change

The first step to leading change is to recognize one's own resistance to it and understanding how to overcome that resistance in one's self and in one's followers. Larry applies a psychological model that will provide answers to both.

Breakout Session #1 – Leading Change

Larry covers a unique approach for managing the pain of change so people can challenge the status quo and move ahead. Then he covers some fresh approaches to motivating followers that will help speed the process.

Breakout Session #2 – Creating a Culture of Challenging the Status Quo

Real change requires everyone being willing and able to challenge the status quo. This can be a scary proposition for many, both leaders and followers. Larry offers six steps to creating a culture where people are willing to be open and honest with each other and with you without fear of retribution.

Breakout Session #3 – Applying Different Strokes for Different Folks

Different people require different approaches to accepting and embracing change. Larry uses a simple psychological instrument to help you understand how to approach each follower in a manner that will raise the odds the follower will embrace the effort.

Breakout Session #4 – Managing Your Leadership Style

The change process varies, depending on the situation and the needs of the followers. Consequently, change leaders must be able to adapt their styles to fit. Larry will share the styles that many successful leaders use to bring about change and help you identify when and how to use them.