

SedonaSync in Action

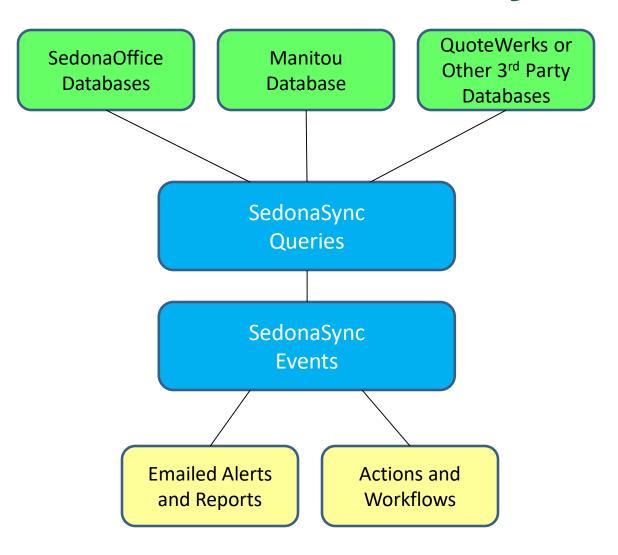
Presented By:

OPT Business Services

OPT Business Services, Inc.

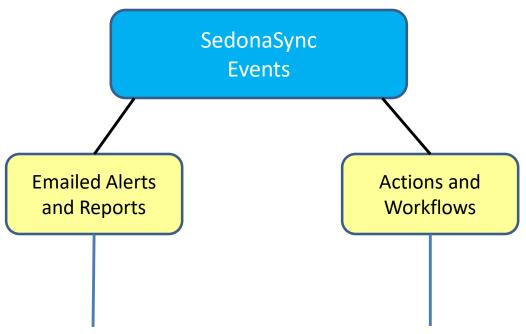


What is SedonaSync?





What is SedonaSync?



Alerts and Reports takes data collected from queries and compiles all of your information with optional attachments or graphs, and then emails the finished product to the end-user.

Actions uses scripting to make changes to your data, or insert new data, based on predefined conditions within your databases. This scripting allows you to create, import, or even export data to or from SedonaOffice and to integrate to other applications.



SedonaSync Modules

- SedonaSync Alerts Module
 - This module allows you to connect and retrieve data from your company's databases, and then email it to your recipients.
- SedonaSync Reports Module
 - Reports affords the creation and delivery of content rich reports, such as PDF Service Tickets, Invoices, and Statements.
 - Create and attach Simple Charts and Graphs to your events.
- SedonaSync Actions Module
 - Actions allows you to manipulate your data by scripting changes based on conditions defined in SedonaSync.
 - Export and Import data to or from SedonaOffice and other data sources as well.
 - Integrate to other applications by using database scripting.



SedonaSync Alerts

 With Alerts you can create virtually any notification based on data within SedonaOffice.

 Compare data within any database to monitor changes that could identity possible issues before it's too late.



Parts with less than their required quantities.



Williamsport

1/9/2015 5:00:28 PM

Warehouse	Part#	Description	On Hand	Min. Qty	Order to Min.	Max. Qty	Order to Max.	Pending Out	Pending In	On Order	Vendor
Williamsport	270R	HOLD-UP, LATCHING	3	4	1	5	2	0	0	0	ADI
Williamsport	270R	HOLD-UP, LATCHING	3	4	1	5	2	0	0	0	ADI
Williamsport	5816WMWH	TRANSMITTER, DOOR/WINDOW, WHITE, W/MAG	-2	8	10	10	12	0	0	0	ADI
Williamsport	5816WMWH	TRANSMITTER, DOOR/WINDOW, WHITE, W/MAG	-2	8	10	10	12	0	0	0	ADI
Williamsport	AC-AM3305	PLATE, MOUNTING, MAG LOCK 600S, 5/8"	0	1	1	1	1	0	0	0	ADI
Williamsport	AC-AM3305	PLATE, MOUNTING, MAG LOCK 600S, 5/8"	0	1	1	1	1	0	0	0	ADI
Williamsport	AC-AM6305	PLATE, SPACER, MAG LOCK, 5/8"	0	1	1	1	1	0	0	0	ADI
Williamsport	AC-AM6305	PLATE, SPACER, MAG LOCK, 5/8"	0	1	1	1	1	0	0	0	ADI

SedonaSync Reports

- SedonaSync Reports in conjunction with Crystal Reports allows you to create complex reporting and get a grip on your big data while freeing up your staff from continually compiling information as it changes.
- One popular example is Email Invoicing and Statements. Using reports, SedonaSync can build the invoice or statement and export it as a PDF.
- Now with the added "Charts and Graphs" function you can add visual elements to your sync events to help you understand your data.



The following is your daily financial flash report for 1/9/2015

TOTAL OF TODAY'S DEPOSITS: Cash - BOA* \$0.00

- * DEPOSITS WEEK TO DATE: \$0.00
- * DEPOSITS MONTH TO DATE: \$75,874.43
- * DEPOSITS YEAR TO DATE: \$75,874.43

THERE IS CURRENTLY \$246,453.33 IN UNDEPOSITED FUNDS

TOTAL OF TODAY'S PAYMENTS: Cash - BOA* \$0.00

- * PAYMENTS WEEK TO DATE: (\$305.32)
 - * PAYMENTS MONTH TO DATE: (\$236.33)
 - * PAYMENTS YEAR TO DATE: (\$236.33)

THE CURRENT VALUE OF INVENTORY IS: \$1,642,087.16 WHICH IS UP \$4,096.16 FROM YESTERDAY'S \$1,637,991.00

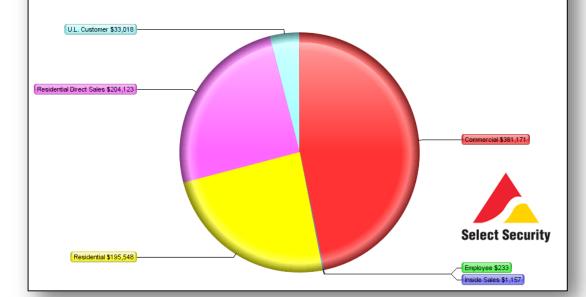
ACCOUNTS TO BE CANCELED THIS MONTH: 27

- * REDUCTION IN RECURRING FROM CANCELED ACCOUNTS: \$1,020.28
- * BALANCE OF CONTRACT DUE FROM CANCELED ACCOUNTS: \$11,415.91

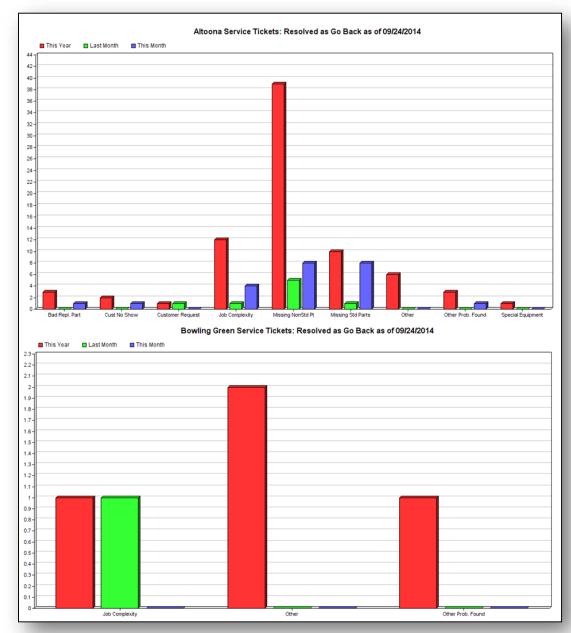
NEW SITES ADDED THIS MONTH: 44

- * ACCOUNTS ALREADY BEING BILLED RMR: 25
- * ADDITIONAL RMR FROM THOSE ACCOUNTS: \$419.42

RMR Totals by Customer Type as of 1/9/2015 7:00:22 PM









SedonaSync Actions

- Create Workflows and new functionality, by using SQL INSERT, UPDATE, DELETE commands or EXECUTE stored procedures to import data or run functions.
- Export to .csv, .txt, .xml (Excel) by using write-to-file.
- Create Dashboard Metrics by building KPI data and writing it to an .xml or .html file on a webserver to create a real time dashboard.
- Use VB.Script to build a REST API connector to integrate 3rd party products such as FormStack and Saleforce.com.



Late To Test Customers - Select Security

(Advanced Excel Worksheet Attached)

1/9/2015 5:47:57 AM

Manitou #	Sedona #	Panel	INTVL	LTT Since	Custome	er		Site Nam	e	5	Site Address	Town, State	Zip	Branch
2153 792	2153- 0792	Honeywell Vista 15	24 Hours	01/09/2015	8060		ABC Plumbing		12	3 Main Street	Lancaster, PA	17602	Lancaster	
2167 7198	2167- 7198		720 Hours	01/09/2015	19977			M/M Smit	h	1	Back Road	Bardstown, KY	7 40004 B	ardstown, KY
2153 730	2153- 0730	Honeywell Vista 1	A Panel	С		D	E INITA/I	F LTT Since	G	Site Town	Customer Email	K K	L Over 120	M Branch
	1235-			well Vista 1		Υ	168	01/08/2015		Radcliff	Customer Email	\$238.32	\$0.00	Bardstown, KY
1235 999	0999	FA168CPS		Com IP (Sur		Υ	720	01/06/2015	_	Harrisburg	yokoth@aol.con			Lancaster
2153	2153-	Honeywell Vista	Alamii.	Com iP (Sur		r N	24	01/06/2015	_	Bowling Gre		\$0.00		
2048	2048	10000	+ Alamas (Com ID /Com			720	01/03/2015	_	Dallas	ŧ	-	,	Bowling Green,
20.00	2153-	Honeywell Vista	_	Com IP (Sur well Vista 1		Y	168	01/03/2015		Elizabethtov		\$0.00 \$29.95	\$48.71	Dallas Bardstown, KY
2153 345	0345	128FBP	Honey	well vista 1:		N Y	720	01/02/2015		Bowling Gre		\$0.00	\$29.95	
2157	2157-		DSC 183	22		Υ	720	12/30/2014		Towanda	ŧ	\$0.00		Bowling Green, Williamsport
3163	3163	DMP XR20 Pane		ith Voice Co		Υ	720	12/30/2014		Meadville		\$0.00	\$239.48	Franklin
	2096-			well Vista 2		Υ	720	12/27/2014		Manheim		\$0.00) Lancaster
2096 150	0150	1				Υ	168	12/23/2014	-	Valley City		\$0.00		Medina
	2157-		_	vn Panel Ty		Υ	720	12/25/2014		Cleveland H		\$97.04	\$0.00	Medina
2157 14	0014	IDWA CHOL	3 DS 7400			Υ	24	12/03/2014		Port Clinton		\$96.74	\$0.00	Medina
2153	2153-			ZX400 Pane		Υ	720	11/29/2014	_	Effort		\$237.60	\$0.00	Stroudsburg
1525	1525	2	5 WIOOSE	ZA400 Palle		Y	720	11/29/2014	_	Smiths Grov		\$84.31	\$0.00	Bowling Green,
2153	2153-		6 2 Gig IP)		Y	720	11/28/2014		Wilkes Barre		\$0.00	\$44.99	_
8043	8043			well Vista 20		Y	720	11/06/2014		Steelton		\$60.00	\$0.00	Lancaster
			8 First Al			Y	168	10/23/2014	_	Medina		\$92.36		Medina
			9 FA168C			Y	720	10/22/2014	_	East Strouds	ŀ	\$30.97	\$0.00	Stroudsburg
		2		Com IP (Sur			720	10/06/2014		Dallas	•	\$54.12		Dallas
		2		2 Version 1.		N	720	10/00/2014		Oil City		\$80.25	\$0.00	Franklin
		2	_	ith Voice Co		Υ	720	10/02/2014	_	Oil City		\$32.25	\$0.00	Franklin
		2		R200 Panel		Y	168	09/16/2014		Valley City		\$0.00		24 Medina
				R20 Panel		Y	168	09/15/2014	_	Medina		\$0.00		Medina Medina
				2 Version 2		Y	170	09/11/2014	_	Oil City		\$75.00	\$0.00	Franklin
			6 2 Gig IP			Y	720	08/24/2014		Frankfort		\$39.99		Louisville
		_		LTT Master				Fire LTT			/er 90 √ 1 1	000.00	مم مه	Louisville

SedonaSync Demo

- Step 1 Create Application
 - Select Connection Method
- Step 2 Create Query
 - Select Tables
 - Link Tables
 - Select Columns
 - Grouping
 - Custom Columns
 - Select Sorting
 - Message Break
 - Select Filters
 - Define Parameters
 - SQL Tab
 - SedonaOffice Query Builder Import
 - Preview

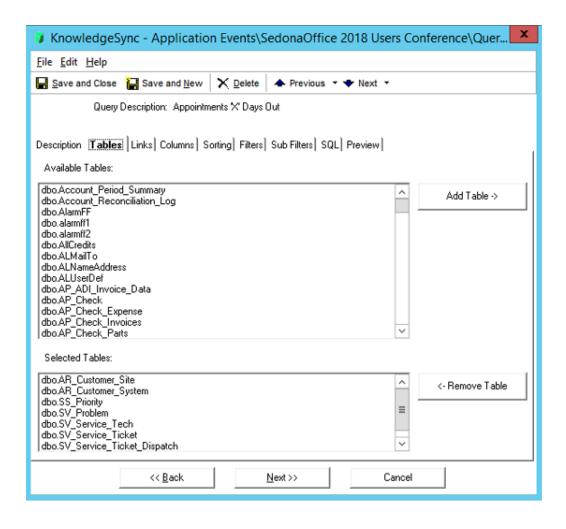


SedonaSync Demo - Query

KnowledgeSync - Application Events\SedonaOffice 2018 Users Conference\Quer
<u>F</u> ile <u>E</u> dit <u>H</u> elp
Save and Close Save and New New Save and New New Next ▼
Query Description: Appointments X' Days Out
Description Tables Links Columns Sorting Filters Sub Filters SQL Preview Internal ID number: 38 Query Description: Appointments X' Days Out Display Description: Appointments X' Days Out ✓ Active
History: Item created by: KnowledgeSunc Event Manager
Item created by: KnowledgeSync Event Manager Item created on: 1/20/2018 4:22:35 AM
Item last changed by: OPT-DEMO:Administrator
Item last changed on: 1/20/2018 4:41:52 AM
Notes:
^ ~
<< Back Next >> Cancel

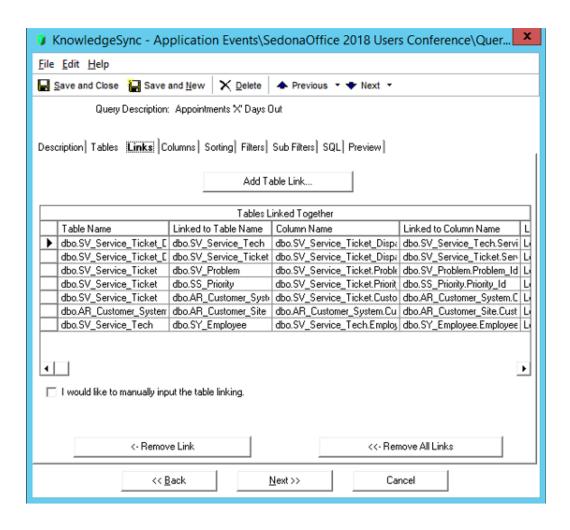


SedonaSync Demo - Tables



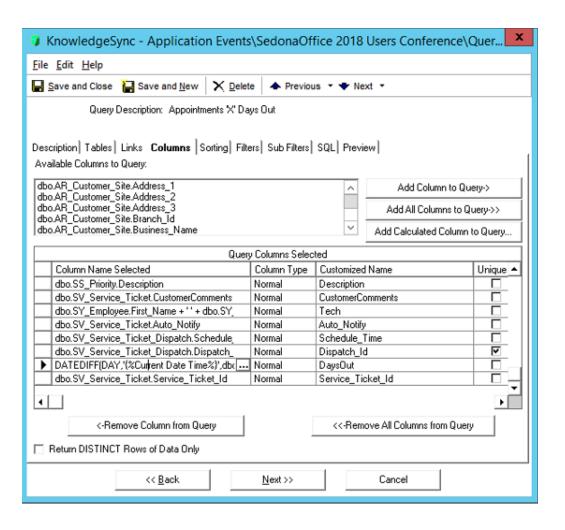


SedonaSync Demo - Links



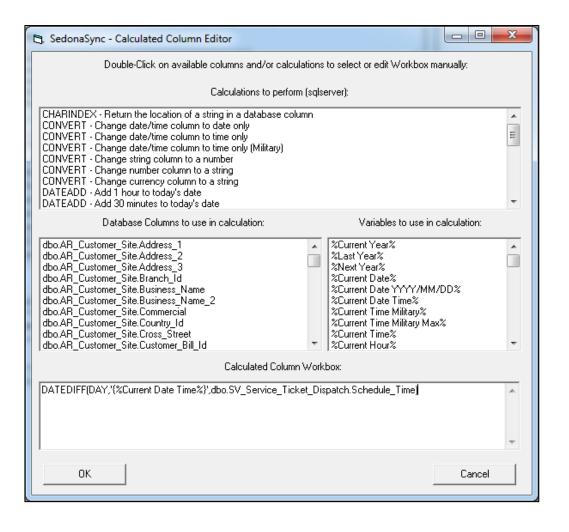


SedonaSync Demo - Columns



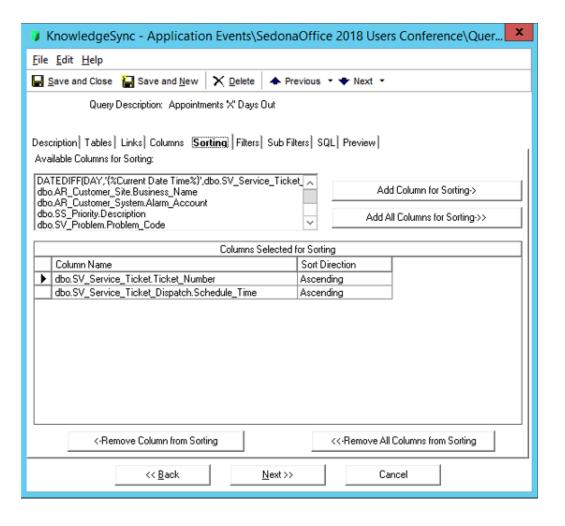


SedonaSync Demo - Columns



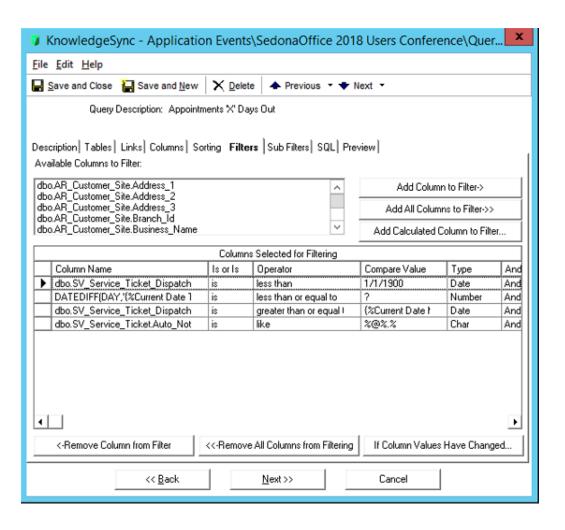


SedonaSync Demo - Sorting



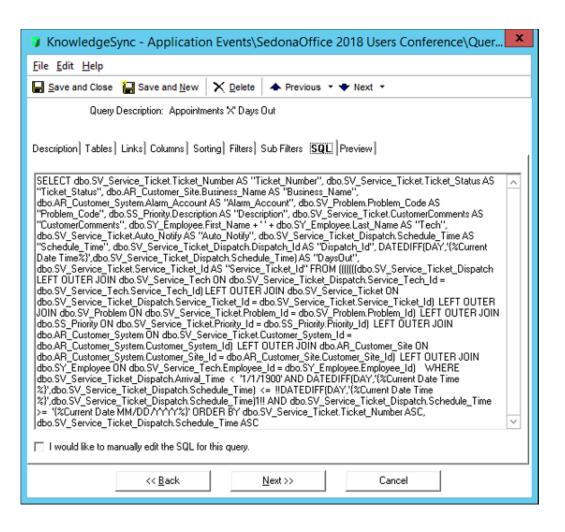


SedonaSync Demo - Filters



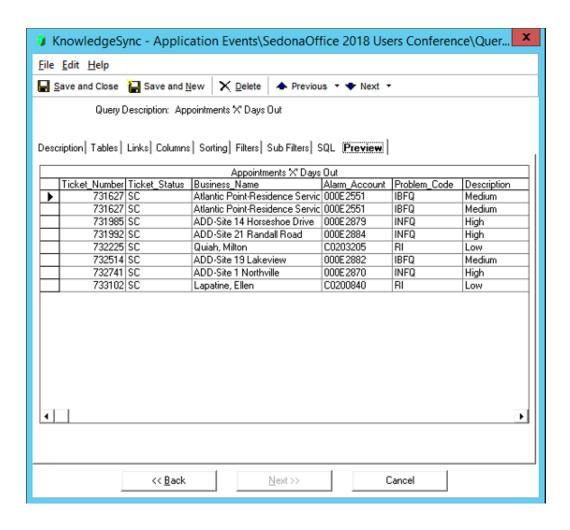


SedonaSync Demo - SQL





SedonaSync Demo - Preview



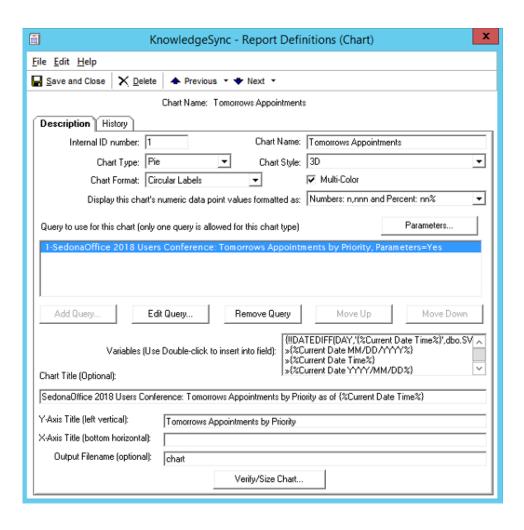


SedonaSync Demo

- Step 3 Create Report
 - Select Crystal Report File
 - Or
 - Define Chart Report
- Step 4 Scheduled Reports

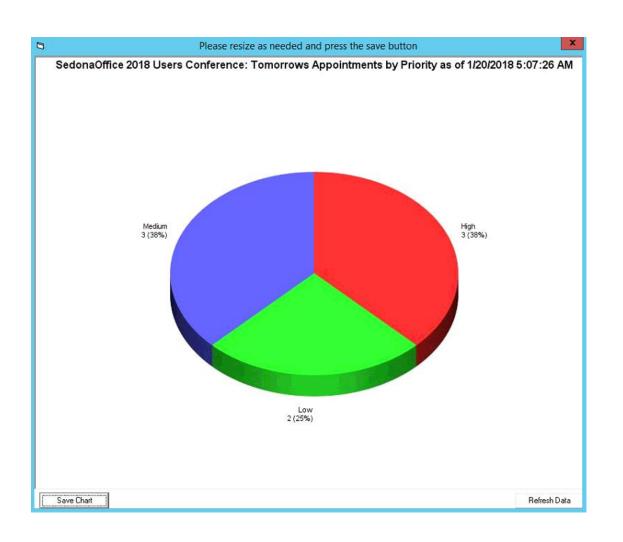


SedonaSync Demo - Chart





SedonaSync Demo - Chart





SedonaSync Demo

- Step 5 Create Event
 - Using Tracking
 - Select Queries
 - Select Reports
 - Select Files
 - {attachment_files}
 - Build Email
 - Write Actions
 - Create File, Submit SQL, Run Program
 - Define Subscribers
 - Standard vs Advanced (Dynamic)
 - Message Break, Subscriber Groups
 - Select Schedule
 - Test Event

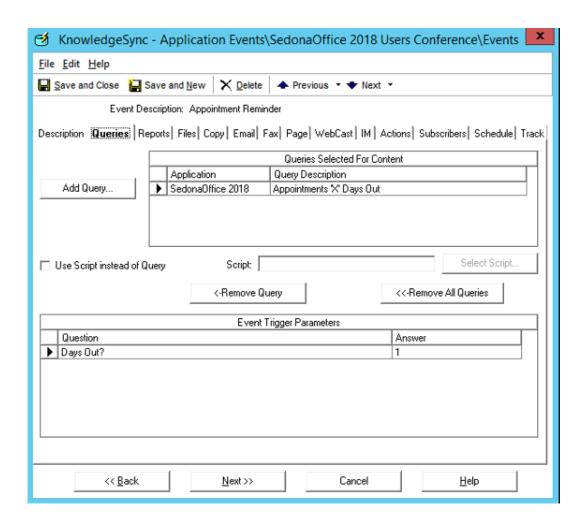


SedonaSync Demo - Event

MowledgeSync - Application Ever	nts\SedonaOffice 2018 Users Conference\Events 🔻
<u>F</u> ile <u>E</u> dit <u>H</u> elp	
■ Save and Close Save and New × Del	ete
Event Description: Appointment Re	eminder
Internal ID number:	
	Appointment Reminder
Lookup Key (Optional):	
Priority (0=Highest):	5
	▼ Active
	Repeat notification for triggered items.
History:	Keep only last checked record in Monitor.
	KnowledgeSync Event Manager
	1/20/2018 4:22:35 AM
Item last changed by:	OPT-DEMO:Administrator
	1/20/2018 4:33:01 AM
	,
Notes:	
<< <u>B</u> ack <u>N</u> ext >:	Cancel <u>H</u> elp

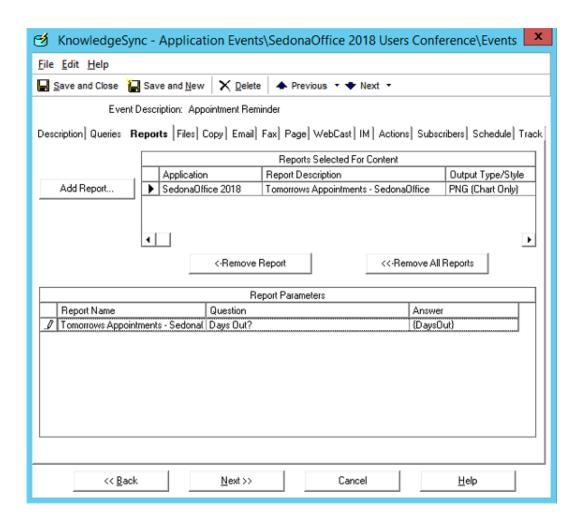


SedonaSync Demo - Queries





SedonaSync Demo - Reports



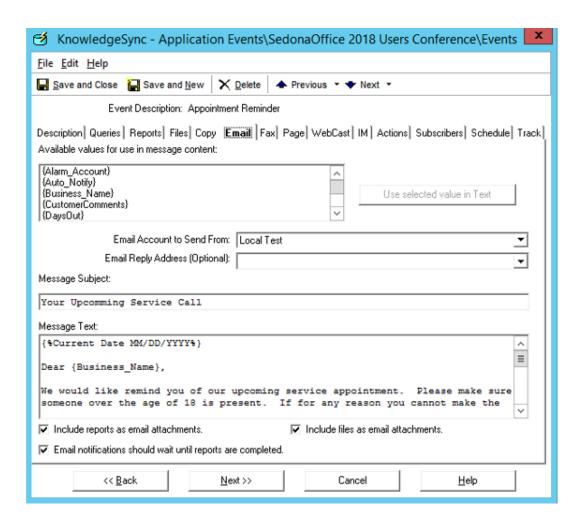


SedonaSync Demo - Files

KnowledgeSync - Application Events\S	SedonaOffice 2018 Users Conference\Events					
<u>F</u> ile <u>E</u> dit <u>H</u> elp						
Save and Close Save and New X Delete	◆ Previous ▼ ▼ Next ▼					
Event Description: Appointment Reminder						
Description Queries Reports Filles Copy Email Fax Page WebCast IM Actions Subscribers Schedule Track						
Add F	īle					
Files Sele	cted For Content					
File Specification	Description Ascii Text					
▶ C:\KnowledgeSync\Attachments\Service_Contract_	Service Contact Promotion					
*						
<-Remove File	<<-Remove All Files					
<< <u>B</u> ack <u>N</u> ext >>	Cancel <u>H</u> elp					



SedonaSync Demo - Email



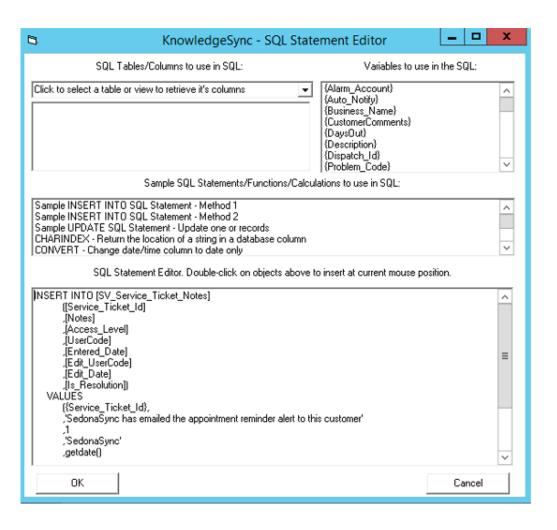


SedonaSync Demo - Actions

KnowledgeSync - Application Events\SedonaOffice 2018 Users Conference\Events							
<u>F</u> ile <u>E</u> dit <u>H</u> elp							
Event Description: Appointment Reminder							
Description Queries Reports Files Copy Email Fax Page WebCast IM Actions Subscribers Schedule Track							
Create File [Submit SQL] Run Program Run Basic Script Twitter Tweet							
Available values for use in the SQL statement:							
{Alarm_Account} {Auto_Notify} {Business_Name} {CustomerComments} Use selected value							
{DaysOut}							
Enter the connection information and SQL Statment below to submit							
Connection Information SQL Statement to submit to the connection Wait for							
Sedonaumice							
*							
<< Back Next >> Cancel Help							

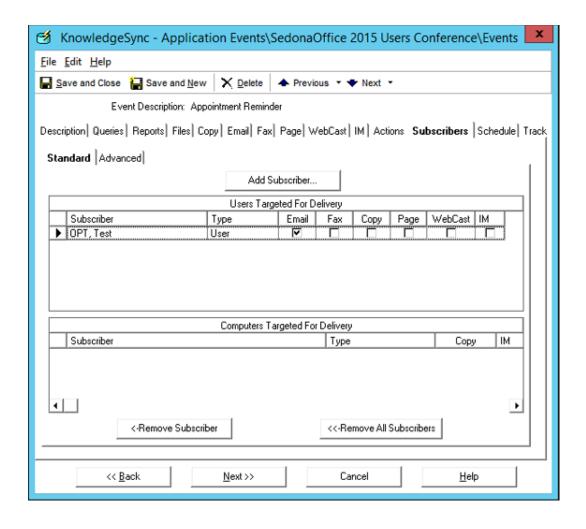


SedonaSync Demo – Action SQL



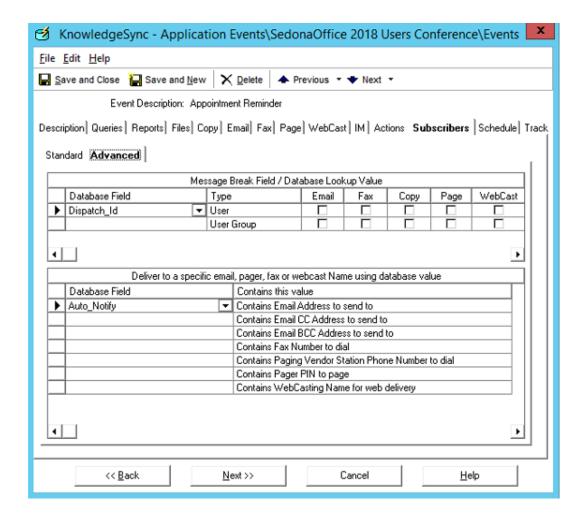


SedonaSync Demo - Subscribers



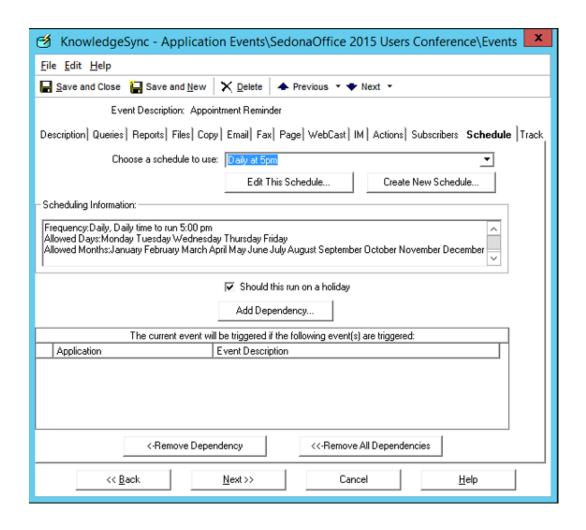


SedonaSync Demo - Subscribers



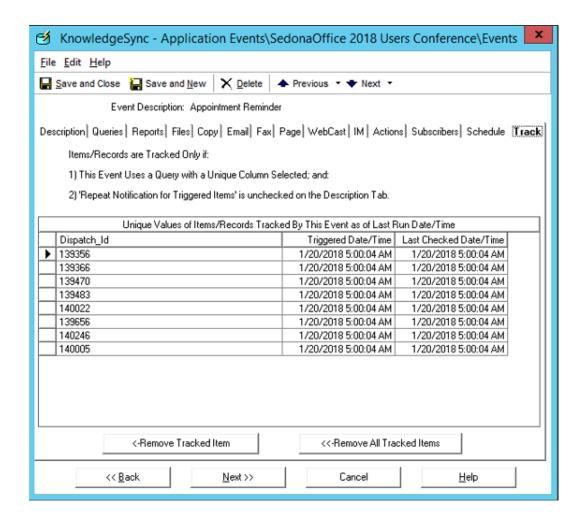


SedonaSync Demo – Schedule



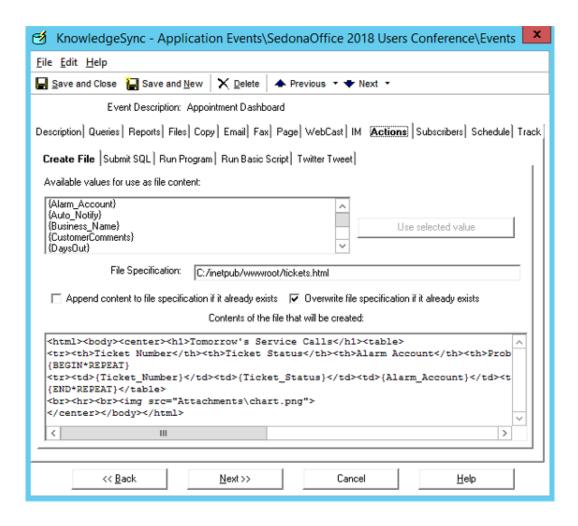


SedonaSync Demo - Tracking





SedonaSync Demo - Dashboards





Open Discussion – Q&A

- Where do you think implementing SedonaSync automation will save you time and money?
- What other goals are you looking to achieve by using SedonaSync?
- Do I have the staff in place to achieve these goals?
- What kind of insights are you hoping to draw with the data you gather and report?
- How do you feel SedonaSync events will work into your daily routines?
- How can SedonaSync help your marketing goals?

For those already using SedonaSync:

- What is your most impactful event or action?
- How has your SedonaSync events been accepted by your clients?
- What features would you like to see from SedonaSync?
- What's next for your teams?

