

SedonaOffice Users Conference

San Francisco, CA | January 21 – 24, 2018

Financial Reporting

Presented by:
Bob Esquerra
Debbie Stephens

PERENNIAL SOFTWARE

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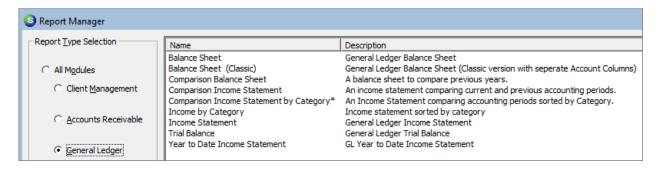
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How quickly are you generating Financials?

How quickly your Financials are prepared matters, but how accurately they are prepared matters even more. In this booklet, we go through the financial reports as generated by SedonaOffice, as well as, give an overview of what can be produced using Vivid, CPM. Final Financials are run after all the month end processing has occurred, which includes producing these reports then reviewing them for completeness.

SedonaOffice Financials

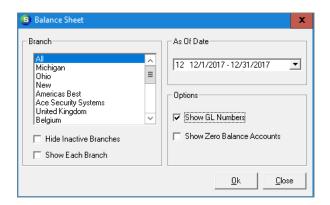


These reports are not adjustable, however. These reports can be exported to Excel and then maneuvered to your liking.

Notes	

Balance Sheet

When you click on the Balance Sheet, a selection window will appear.



The Branch window allows you to select individual Branches, all Branches, or a combination of Branches. To select a combination of Branches simply hold down the CTRL button on your keyboard.

The **As Of Date** will allow you to select the period you are running and, remember, the Balance Sheet is cumulative so you do not need to select a start date. The Balance Sheet will reflect the ending date as it appears in the selection window.

In the Options portion of the selection window, there are two selection opportunities.

Show GL Numbers: When you are reviewing financials, it makes sense to check the Show GL Numbers so that when you identify an issue with an account, you can also identify the GL account number.

Show Zero Balance Accounts: This box would be selected it you want GL accounts that have zero balances to appear.

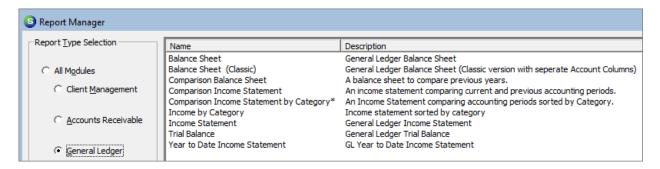


Here is an excerpt of what the Balance Sheet would look like if you selected a combination of Branches and also allowed GL Accounts to appear.

January 14, 2018	Balance Sheet		Page# 1
4:11 PM	For branches: Michigan, As of 12/31/2017	Ohio	
Assets			
Cu	urrent Assets		
	Bank Assets		
	100200 - Cash - Operating*	32,596,537.69	
	100201 - POS Credit Cards	6,461.25	
	100202 - London Bank	22,498.32	
	100203 - Super Bank	1,009,977.28	
	100204 - Bank of Montreal	26,500.00	
	100205 - Euro Exchange Bank	2,281.49	
	100300 - Cash - Payroll	(41,185.00)	
	100400 - Cash-Brussels	3,669,020.95	
	100500 - Banco Espanola	(84.45)	
	100600 - Savings Account	522.10	
	100900 - Petty Cash	(7,129.05)	
	100990 - Undeposited Funds*	(12,986.45)	
	210230 - Chase 7194	(15,244.44)	
	220050 - LOC - Revovler	(999,900.00)	
	Total Bank Assets	36,257,269.69	

Here is the same Balance Sheet without GL Accounts.

January 14, 2018	Bala	nce Sheet	Page# 1
4:12 PM		hes: Michigan,Ohio of 12/31/2017	
Assets			
Cu	rrent Assets		
	Bank Assets		
	Banco Espanola	(84.45)	
	Bank of Montreal	26,500.00	
	Cash - Operating*	32,596,537.69	
	Cash - Payroll	(41,185.00)	
	Cash-Brussels	3,669,020.95	
	Chase 7194	(15,244.44)	
	Euro Exchange Bank	2,281.49	
	LOC - Revovler	(999,900.00)	
	London Bank	22,498.32	
	Petty Cash	(7,129.05)	
	POS Credit Cards	6,461.25	
	Savings Account	522.10	
	Super Bank	1,009,977.28	
	Undeposited Funds*	(12,986.45)	
	Total Bank Assets	36,257,269.69	



The next item on the list is the Balance Sheet (Classic) which simply gives you a different look as to where your columns are positioned.

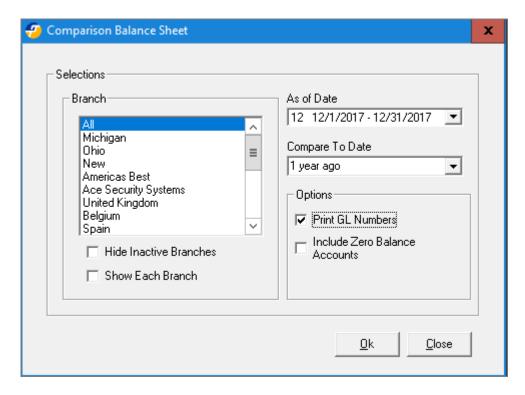
January 14, 2018	Balance Sheet		Page# 1
4:14 PM	For branches: Michigan, O As of 12/31/2017	Ohio	
Assets			
Current Assets			
Bank	Assets		
100200	Cash - Operating*	32,596,537.69	
100201	POS Credit Cards	6,461.25	
100202	London Bank	22,498.32	
100203	Super Bank	1,009,977.28	
100204	Bank of Montreal	26,500.00	
100205	Euro Exchange Bank	2,281.49	
100300	Cash - Payroll	(41,185.00)	
100400	Cash-Brussels	3,669,020.95	
100500	Banco Espanola	(84.45)	
100600	Savings Account	522.10	
100900	Petty Cash	(7,129.05)	
100990	Undeposited Funds*	(12,986.45)	
210230	Chase 7194	(15,244.44)	
220050	LOC - Revovler	(999,900.00)	
Total	Bank Assets	36,257,269.69	

Remember, these reports are exportable. So, if you are looking for a different format, simply export the information into Excel and Macro away. You could either export the statement itself and modify it or export the Trial Balance and create it. Later, we will look at Vivid, CPM, which is add-on module for SedonaOffice through Excel. CPM will allow you to access your general ledger directly so that you can present your numbers as you see fit. More on that later.

Notes			

Comparison Balance Sheet

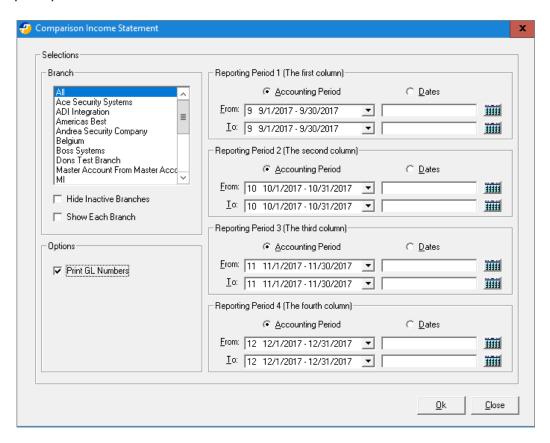
This report will give you the ability to look at prior year's information along-side the current period under review. It will also give you the dollar amount change.



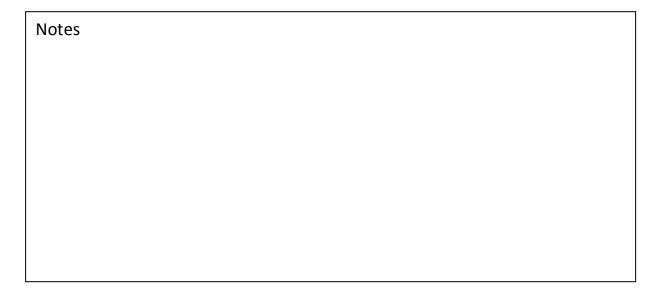
January 14, 2018		Comparison Balar	nce Sheet	
4:16 PM		For branches:		
		As Of 12/31/2016	As Of 12/31/2017	Change
Assets				
Curre	nt Assets			
:	Bank Assets			
100200	Cash - Operating*	32,685,432.48	32,596,537.69	(88,894.79)
100201	POS Credit Cards	6,461.25	6,461.25	0.00
100202	London Bank	4,478.34	22,498.32	18,019.98
100203	Super Bank	77.28	1,009,977.28	1,009,900.00
100204	Bank of Montreal	500.00	26,500.00	26,000.00
100205	Euro Exchange Bank	2,281.49	2,281.49	0.00
100300	Cash - Payroll	(895.00)	(41,185.00)	(40,290.00)
100400	Cash-Brussels	3,654,520.95	3,669,020.95	14,500.00
100500	Banco Espanola	(84.45)	(84.45)	0.00
100600	Savings Account	522.10	522.10	0.00
100900	Petty Cash	2,870.95	(7,129.05)	(10,000.00)
100990	Undeposited Funds*	7,799.53	(12,986.45)	(20,785.98)
210230	Chase 7194	(6,100.00)	(15,244.44)	(9,144.44)
220050	LOC - Revovler	0.00	(999,900.00)	(999,900.00)
	Total Bank Assets	36,357,864.92	36,257,269.69	(100,595.23)

Comparison Income Statement

This report is the most widely used report for obvious reasons. It gives you a quick 3-month lookback into prior periods allowing you to, not only check for anomalies but review prior period allocations.



Date selections here are adjustable, so you can look at quarters or years side by side simply by either selecting the Account Periods From and To dates, or entering specific dates in the date selection portion.



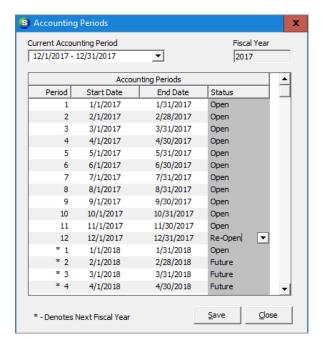
Here is the Comparison Income Statement reflecting four years side by side.

anuary 14,	2018	Comparison 1	Income Statement		Page#
5:24 PM					
		1/1/2013-12/31/2013	1/1/2014-12/31/2014	1/1/2015-12/31/2015	1/1/2016-12/31/201
Ordinar	y In come/Expense				
Inc	ome				
400000	test	0.00	0.00	0.00	200.0
400001	Job Parts 1	0.00	0.00	0.00	4,801.6
400100	Revenue, Installation Labor	500.00	0.00	0.00	111.0
400300	Shipping & Handling	(3.56)	(1,528.00)	(100.00)	4,186.9
404100	Revenue, Finance Charges	0.00	0.00	0.00	(17.6)
410210	Revenue - Res/Small Comm Installation	56,461.03	338,417.92	87,578.00	(191,800.0
410212	Revenue - Commercial Installation	586,387.34	297,054.81	53,916.99	49,359.
410230	Revenue - Parts & Smarts	1,500.00	1,000.00	1,100.00	700.0
410310	Revenue - Equipment Sales	577.00	1,863.55	18,617.90	215,057.0
410900	Revenue - Adjustments-Installation	81.00	915.00	(5,489.00)	(336,496.4
420330	Revenue - Service Agreements	3,262,353.31	4,759,411.05	3,569,955.39	3,627,324.2
420331	Revenue - T & M Service	21,446.03	70,011.59	35,037.58	129,080.4
420340	Revenue - Inspection Contracts	15,559,741.99	2,895,454.09	2,872,306.18	753,313.
420341	Revenue - Inspection T & M	8,212.89	11,199.61	503.00	3,711.9
420900	Revenue - Adjustments-Service	854.00	1,970.00	1,827.00	(1,102,464.0
430110	Revenue - Monitoring	9,577,554.82	13,809,131.71	11,257,016.86	11,685,629.
430130	Revenue - Managed Access Fees	24.00	442.33	466.00	997.:
430140	Revenue - Upload/Download Fees	0.00	0.00	0.00	(50.0
430190	Reveneue - Monitoring Discounts	0.00	0.00	(56.33)	(245.2
430900	Revenue - Adjustments-Monitoring	0.00	0.00	0.00	50,000.0
480110	Revenue - Lease Recurring	152,605.82	208,927.80	145,914.31	245,412.1
490110	Revenue - OTC Part Sles	39.50	0.00	0.00	1,000.0
490111	OTC Cash adjustment	0.00	0.00	(7.84)	0.0
490900	Revenue - Other	0.00	2,500.00	109.00	2,854.7
Tot	tal In com e	29.228.335.17	22.396.771.46	18.038.695.04	15,142,666.7

This statement gives you a quick look into trends and allocations over the time. We often see this report run using Current Month vs. Last Month and the Year to Date this Month vs. Year to Date as of the same period.

January 14, 2018	Comparison	Income Statement	t	Page#
0:04 PM				
	12/1/2016-12/31/2016	12/1/2015-12/31/2015	1/1/2016-12/31/2016	1/1/2015-12/31/2015
Ordinary Income/Expense				
Income				
400000 test	0.00	0.00	200.00	0.00
400001 Job Parts 1	851.86	0.00	4,801.66	0.00
400100 Revenue, Installation Labor	0.00	0.00	111.02	0.00
400300 Shipping & Handling	1,947.00	0.00	4,186.95	(100.00)
404100 Revenue, Finance Charges	0.00	0.00	(17.68)	0.00
410210 Revenue - Res/Small Comm Installa	tion 0.00	21,965.00	(191,800.00)	87,578.00
410212 Revenue - Commercial Installation	0.00	9,270.00	49,359.13	53,916.99
410230 Revenue - Parts & Smarts	0.00	0.00	700.00	1,100.00
410310 Revenue - Equipment Sales	25.00	11,484.00	215,057.04	18,617.90
410900 Revenue - Adjustments-Installation	72.00	200.00	(336,496.45)	(5,489.00)
420330 Revenue - Service Agreements	142,285.99	1,536,212.31	3,627,324.24	3,569,955.39
420331 Revenue - T & M Service	953.43	4,422.51	129,080.43	35,037.58
420340 Revenue - Inspection Contracts	6,300.03	267,033.77	753,313.86	2,872,306.18
420341 Revenue - Inspection T & M	98.00	160.00	3,711.99	503.00
420900 Revenue - Adjustments-Service	0.00	120.00	(1,102,464.00)	1,827.00
430110 Revenue - Monitoring	512,736.38	3,377,337.35	11,685,629.44	11,257,016.86
430130 Revenue - Managed Access Fees	33.25	68.00	997.50	466.00
430140 Revenue - Upload/Download Fees	0.00	0.00	(50.00)	0.00
430190 Reveneue - Monitoring Discounts	0.00	(50.00)	(245.27)	(56.33)
430900 Revenue - Adjustments-Monitoring	50,000.00	0.00	50,000.00	0.00
480110 Revenue - Lease Recurring	16,933.24	21,360.10	245,412.16	145,914.31
490110 Revenue - OTC Part Sles	0.00	0.00	1,000.00	0.00
490111 OTC Cash adjustment	0.00	0.00	0.00	(7.84)
490900 Revenue - Other	5.00	0.00	2,854.73	109.00
Total Income	732.241.18	5.249.583.04	15,142,666,75	18.038.695.04

Note: the period that appears at the bottom of the Comparison Income Statement selection window is driven by what is designated as your Current Accounting period.



Period Status: What do they mean?

Open: Transactions can be entered into these periods on purpose or by accident. Closed: No Transactions can be entered into closed periods.

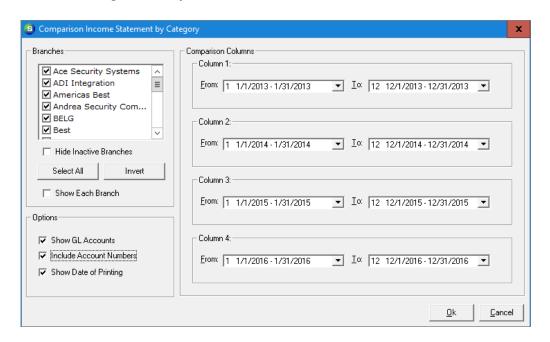
Re-Open: Restricted access to otherwise closed periods. (User rights need to be assigned to have access) The User right is titled *Access to Re-Opened periods*.

Future: These are future periods that have not yet come to pass.

Notes			

Comparison Income Statement by Category

The selection windows will allow you to look at various periods side by side for all categories. It is an easy way to find mis-classifications or entries that have been booked without Categories as you can see below.

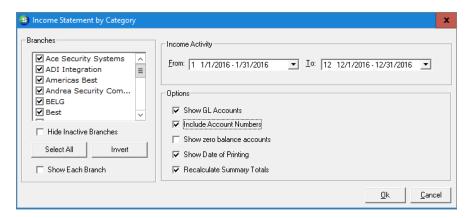


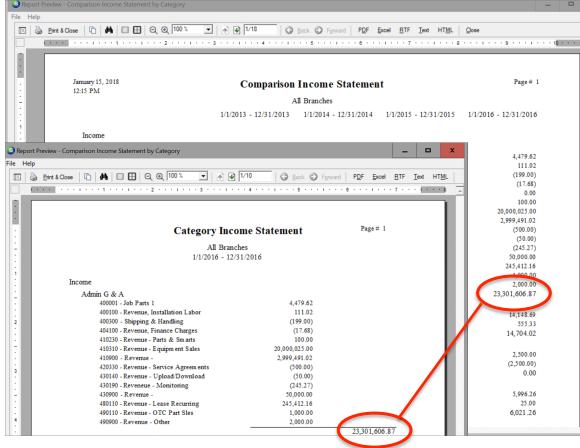
anuary 15, 2018 2:04 PM	Comparison	Income Statemen	ıt	Page #
2.04 1 1/1	A	All Branches		
	1/1/2013 - 12/31/2013	1/1/2014 - 12/31/2014	1/1/2015 - 12/31/2015	1/1/2016 - 12/31/201
	14,733.85	4,243.30	1,324.16	0.0
Jobs Res				
400001 - Job Parts 1	0.00	0.00	0.00	111.0
400100 - Revenue, Installation Labor	500.00	0.00	0.00	0.0
400300 - Shipping & Handling	0.00	0.00	0.00	1,947.0
410210 - Revenue - Res/Small Comm	43,648.03	88,572.92	15,970.00	(218,910.0
410212 - Revenue - Commercial	27,347.04	3,836.96	3,294.50	3,880.1
410310 - Revenue - Equipm ent Sales	0.00	0.00	10,000.00	90,670.0
410900 - Revenue -	1,000.00	(45.00)	(6,767.00)	(101,675.0
420331 - Revenue - T & M Service	1,200.00	751.25	0.00	0.0
	73,695.07	93,116.13	22,497.50	(223,976.8
Monitoring				
420330 - Revenue - Service Agreem en	ts 0.00	33.73	797.20	2,655.
430110 - Revenue - Monitoring	9,577,554.82	13,808,604.51	11,250,184.98	11,671,432.
430130 - Revenue - Managed Access	24.00	442.33	466.00	997.
480110 - Revenue - Lease Recurring	0.00	0.00	0.00	0.
490900 - Revenue - Other	0.00	0.00	0.00	274.
	9,577,578.82	13,809,080.57	11,251,448.18	11,675,360.5
N/A				
400300 - Shipping & Handling	0.00	0.00	0.00	(50.0
430110 - Revenue - Monitoring	0.00	0.00	0.00	48.0
480110 - Revenue - Lease Recurring	0.00	0.00	0.00	0.0
	0.00	0.00	0.00	(2.00

Notes

Income by Category

This report will provide a single period in time where all categoires are reflected.

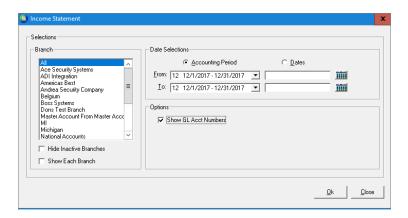


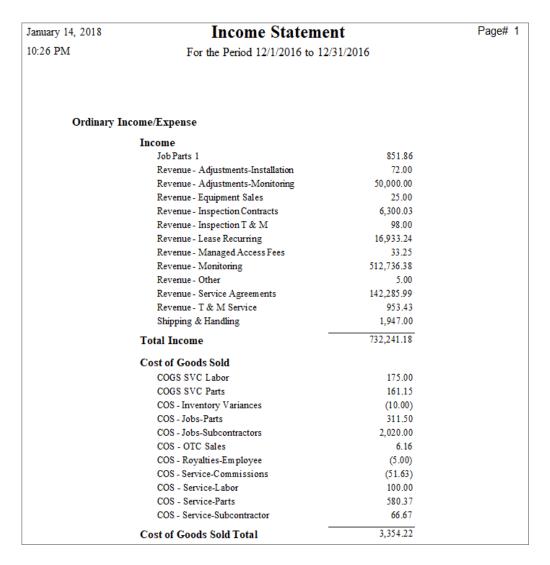


Notes

Income Statement

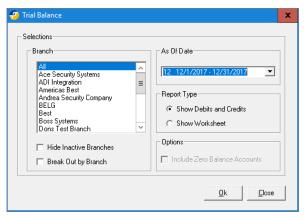
Your standard P&L showing performance over a period of time.





Trial Balance

Your standard Trial Balance can be shown in two ways. Showing Debits and Credits, or as a Worksheet.



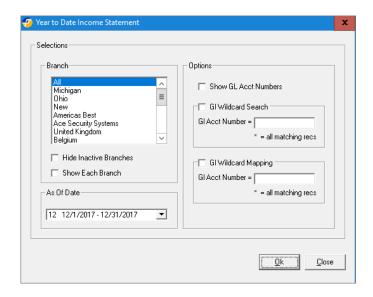
January 14,	2018	Trial Balance		Page# 1
10:21 PM		as of 12/31/2017		
Account	Description		Debit	Credit
100200	Cash - Operating*	32,628,	524.08	
100201	POS Credit Cards	6,	461.25	
100202	London Bank	126,	517.34	
100203	Super Bank	1,009,	977.28	
100204	Bank of Montreal	26,	500.00	
100205	Euro Exchange Bank	2,	281.49	
100300	Cash - Payroll			41,190.00
100400	Cash-Brussels	3,669,	020.95	
100500	Banco Espanola			191.12
100600	Savings Account			477.90
100900	Petty Cash			5,829.05
100990	Undeposited Funds*			12,886.45
110110	Accounts Receivable*	35,734,	238.02	

January 18, 2018 Working Trial Balance								Page# 1		
3:49 PM		as of 12/31/2017								
Account	<u>Description</u>	Beginning Balance as of 12/01/2017	<u>Debit</u>	Credit	Ending Balance as of 12/31/2017	Adjust Debit	Adjust Credit	Adjust Balance		
100200	Cash - Operating*	32,628,524.08	0.00	0.00	32,628,524.08					
100201	POS Credit Cards	6,461.25	0.00	0.00	6,461.25					
100202	London Bank	126,517.34	0.00	0.00	126,517.34					
100203	Super Bank	1,009,977.28	0.00	0.00	1,009,977.28					
100204	Bank of Montreal	26,500.00	0.00	0.00	26,500.00					
100205	Euro Exchange Bank	2,281.49	0.00	0.00	2,281.49					
100300	Cash - Payroll	(41,190.00)	0.00	0.00	(41,190.00)					
100400	Cash-Brussels	3,664,520.95	4,500.00	0.00	3,669,020.95					

Some customers use the Working Trial Balance report at month-end to help identify adjustments and their expected ending balances.

Year to Date Income Statement

The Income Statement is more standard. It shows Current Month results along-side Year to Date results with percentages.



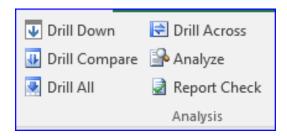
anuary 14, 2018	Year to Dat	e		Page# 1
0:28 PM	Income Staten	ient		
	For the Period Ending 12	2/31/2016		
	•	oof Current	W D .	% of Yea
	Current Month 12/1/2016 - 12/31/2016	Rev enue	Year to Date 1/1/2016 - 12/31/2016	Rev enu
Income				
Discounts Taken	0.00	0.00	(95.29)	0.0
Interest Income	0.00	0.00	10.00	0.0
Job Parts 1	851.86	0.12	4,801.66	0.0
Late Fees Income	4,756.53	0.65	481,315.47	3.0
Other Income	0.00	0.00	25.00	0.0
Reveneue - Monitoring	0.00	0.00	(245.27)	0.0
Revenue -	72.00	0.01	(336,496.45)	(2.1
Revenue -	50,000.00	6.78	50,000.00	0.:
Revenue -	0.00	0.00	(1,102,464.00)	(7.0
Revenue - Comm ercial	0.00	0.00	49,359.13	0
Revenue - Equipment	25.00	0.00	215,057.04	1.3
Revenue - Inspection	6,300.03	0.85	753,313.86	4.8
Revenue - Inspection T &	98.00	0.01	3,711.99	0.0
Revenue - Lease	16,933.24	2.30	245,412.16	1.3
Revenue - Managed	33.25	0.00	997.50	0.0
Revenue - Monitoring	512,736.38	69.57	11,685,629.44	74.3
Revenue - OTC Part Sles	0.00	0.00	1,000.00	0.0
Revenue - Other	5.00	0.00	2,854.73	0.
Revenue - Parts & Smarts	0.00	0.00	700.00	0.0
Revenue - Res/Sm all	0.00	0.00	(191,800.00)	(1.2
Revenue - Service	142,285.99	19.31	3,627,324.24	23.2
Revenue - T & M Service	953.43	0.13	129,080.43	0.8
Revenue -	0.00	0.00	(50.00)	0.0
Revenue, Finance	0.00	0.00	(17.68)	0.0
Revenue, Installation	0.00	0.00	111.02	0.0
Shipping & Handling	1,947.00	0.26	4,186.95	0.0
test	0.00	0.00	200.00	0.0
Total In com e	736,997,71	100.00	15,623,921.93	100.0

VIVID, CPM

This is an add-on module to SedonaOffice. Although the financials produced by SedonaOffice are enough, what Vivid, CPM can provide is quite amazing. Vivid works through Excel and will appear on the Ribbon bar of your Excel program once installed.



Vivid allows you to write financials then review those financial with some very powerful tools.



Once your financials are prepared in Vivid, CPM, you will be able to perform all of the analysis features listed above. Here is what those analysis function can do for you.

Drill Down: Drill down to the transactions that make up the balance. Giving you quick access to details with export capabilities.

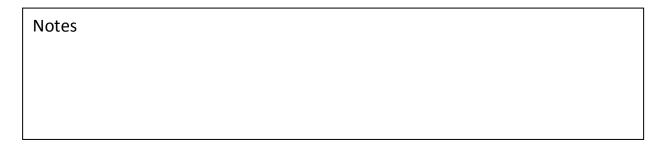
Drill Compare: Compare one column on your spreadsheet to another. Again, allowing you to drill down from the compare window into the details.

Drill All: Look into the balances of an entire row within your spreadsheet. With the ability to click down to details for each balance.

Drill Across: Look at trends graphically shown in a time line fashion, or year by year.

Analyze: Analyze columns looking for defined variance thresholds. Both % & \$.

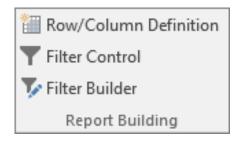
Report Checker: When creating a report with Vivid, CPM, this tool allows you to check for duplicate GL Accounts or missing Accounts, Categories, or Branches.



VIVID, CPM – Report writing

What Financials are you preparing and how are you preparing them? Are you using the SedonaOffice financials as described above? Are you exporting your Balance Sheet and Income Statement to Excel and then cleaning it up, or condensing it? Well, if you are, Vivid, CPM, may be just for you?

Vivid, CPM builds reports using these three features. The best part, it's within the excel universe.



Row/Column Definition: Define rows and columns. Generally, Columns are: Dates, Branches, and Categories. Rows are: GL Accounts.

Filter Control: Easy way to change criteria within your spreadsheet. Either Rows and Columns or only on specific selections. Change signs on GL Accounts instantaneously.

Filter Builder: Build your GL Account Grouping. If you want to maintain a detailed Chart of Accounts but don't want all those accounts listed on your financials, this is the solution.

Vivid, CPM can not only make your month-end processes quicker, with respect to analyzing your numbers, but it can also allow you to present those numbers in a much simpler fashion.

Notes		

Here is a Balance Sheet prepared using Vivid, CPM showing the Current Month along-side last month with Variances.

ALWAYS SAFE. INC			
Balance Sheet			
October 2017			
	September	October	Variance
	•		
Cash	\$ 175,598.32	\$ 228,582.24	\$ 52,983.92
Accounts Receivale	1,705,640.03	1,695,403.35	(10,236.68)
Inventory	220,377.06	259,207.67	38,830.61
Prepaid Expense	90,614.63	59,397.94	(31,216.69)
	\$ 2,192,230.04	\$ 2,242,591.20	\$ 50,361.16
Installed Secuirty Systems	220,263.28	220,263.28	-
Building Improvements	150,051.22	150,051.22	-
Furniture & Office Equipment	208,831.27	208,831.27	-
Vehicles	170,614.54	170,614.54	-
Computers & Software	523,902.14	540,705.55	16,803.41
Accumulated Depreciation	(750,134.17)	(765,889.88)	(15,755.71)
	\$ 523,528.28	\$ 524,575.98	\$ 1,047.70
Deposits	60,422.75	68,422.75	8,000.00
Goodwill	253,507.70	253,507.70	-
Loan Costs	10,084.76	10,084.76	-
	\$ 324,015.21	\$ 332,015.21	\$ 8,000.00
Total Assets	\$ 3,039,773.53	\$ 3,099,182.39	\$ 59,408.86
Accounts Payable	\$ 479,489.29	\$ 408,940.33	\$ (70,548.96)
Accrued Expenses	140,991.13	129,949.30	(11,041.83)
Deferred Revenue	508,771.94	562,792.99	54,021.05
	\$ 1,129,252.36	\$ 1,101,682.62	\$ (27,569.74)
Note Payable - Bank	1,117,416.70	1,133,321.74	15,905.04
Lease Payable	119,540.56	114,255.97	(5,284.59)
	\$ 1,236,957.26	\$ 1,247,577.71	\$ 10,620.45
Retained Earnings	525,538.78	525,538.78	-
Net Income	148,025.13	224,383.28	76,358.15
	\$ 673,563.91	\$ 749,922.06	\$ 76,358.15
Total Liabilities and Equity	\$ 3,039,773.53	\$ 3,099,182.39	\$ 59,408.86

Here is a Standard Income Statement. This time, showing last year's balances alongside current period numbers, with variance and the percentage increases/decreases by line item.

ALWAYS SAFE. INC								
Income Statement								
For the period ended October 2017								
		Current N	lonth			10 Mon	ths	
	This Year	Last Year	Variance	%	This Year	Last Year	Variance	%
Revenue								
Recurring Revenue	\$ 467,777.57	\$ 449,865.12	\$ 17,912.45	3.98%	\$4,678,138.60	4,557,860.64	\$ 120,277.96	2.64%
Rental Monthly Revenue	7,918.05	9,646.97	(1,728.92)	-17.92%	69,600,46	82,307.38	(12,706.92)	-15.44%
Installation Revenue	418,997.71	448,835.21	(29,837.50)	-6.65%	3,663,098.42	3,116,894.87	546,203.55	17.52%
Service Revenue	79,206.39	90,778.79	(11,572.40)	-12.75%	827,454.47	861,951.42	(34,496.95)	-4.00%
Total Revenue	973,899.72	999,126.09	(25,226.37)	-2.52%	9,238,291.95	8,619,014.31	619,277.64	7.19%
Cost of Revenue								
Install Materials	121,945.28	108,653.10	13,292.18	12.23%	983,529.64	716,947.47	266,582.17	37.18%
Service Materials	27,473.41	22,029.49	5,443.92	24.71%	227,075.39	209,890.97	17,184.42	8.19%
Telecommunications	10,167.83	11,199.23	(1,031.40)	-9.21%	89,259.65	85,672.70	3,586.95	4.19%
Installation Labor	66,591.94	85,327.66	(18,735.72)	-21.96%	914,646.02	764,512.62	150,133.40	19.64%
Service Labor	42,530.22	44,024.27	(1,494.05)	-3.39%	472,259.29	383,812.68	88,446.61	23.04%
Operations Labor	43,072.64	10,000.00	33,072.64	330.73%	398,309.64	80,000.00	318,309.64	397.89%
Monitoring Expense	24,484.34	25,223.76	(739.42)	-2.93%	240,472.66	223,647.55	16,825.11	7.52%
Depreciation - Alarm Equipment	5,336.70	5,000.00	336.70	6.73%	43,367.00	40,000.00	3,367.00	8.42%
Royalty Expense	10,780.59	9,513.51	1,267.08	13.32%	122,737.58	124,076.23	(1,338.65)	-1.08%
Warranty Expense	8,962.00	9,175.00	(213.00)	-2.32%	119,857.00	120,751.00	(894.00)	-0.74%
Total Cost of Revenue	361,344.95	330,146.02	31,198.93	9.45%	3,611,513.87	2,749,311.22	862,202.65	31.36%
Gross Profit	612,554.77	668,980.07	(56,425.30)	-8.43%	5,626,778.08	5,869,703.09	(242,925.01)	-4.14%
Selling Expense								
Salaries	58,008.58	104,644.59	(46,636.01)	-44.57%	587,444.31	1,113,518.16	(526,073.85)	-47.24%
Commissions	23,147.20	8,617.61	14,529.59	168.60%	172,325.27	6,641.75	165,683.52	2494.58%
Total Selling Expense	81,155.78	113,262.20	(32,106.42)	-28.35%	759,769.58	1,120,159.91	(360,390.33)	-32.17%

Here is a Cash Flow Statement not found in SedonaOffice's list of reports, but can be produced with Vivid, CPM.

ALWAYS SAFE. INC		
Cash Flow Statement - All Branches		
October 2017		
	October	October YTD
Cash Provided (Used) in Operating Activities		
Net Income	\$ 121,659.73	\$ 1,538,993.81
Adjustments:		
Depreciation an Amortization	15,755.71	168,890.60
Accounts Receivable	10,236.68	(93,714.95)
Inventory	(38,830.61)	(57,861.60)
Prepaid Expenses	31,216.69	(61,237.10)
Accounts Payable	70,548.96	173,830.01
Accrued Liabilities	11,041.83	92,171.42
Deferred Revenue	(54,021.05)	(129,021.61)
Cash Provided (Used) in Operating Activities	\$ 45,948.21	\$ 93,056.77
Cash Provided (Used) in Investing Activities		
Asset Additions	(16,803.41)	(123,612.26)
Total Cash Provided (Used) in Investing Acti	\$ (16,803.41)	\$ (123,612.26)

Here is an Income Statement by Branch. Each Branch having its own column. Note how these numbers are the same numbers found in the previous Standard Income Statement, only now, showing each Branch and each Branch's contribution to the totals.

ALWAYS SAFE. INC					
Income Statement By Branch					
For the Month ended October 2017					
	Branch 1	Branch 2	Branch 3	Branch 4	Combined
Revenue					
Recurring Revenue	\$ 137,888.73	\$ 94,544.74	\$ 159,928.99	\$ 75,415.11	\$ 467,777.57
Rental Monthly Revenue	1,333.21	699.77	4,807.05	1,078.02	7,918.05
Installation Revenue	159,690.41	39,936.81	175,316.87	44,053.62	418,997.71
Service Revenue	27,552.29	10,613.90	23,871.68	17,168.52	79,206.39
Total Revenue	326,464.64	145,795.23	363,924.59	137,715.26	973,899.72
Cost of Revenue					
Install Materials	44,210.81	12,830.38	51,355.72	13,548.37	121,945.28
Service Materials	11,712.63	(2.89)	9,528.35	6,235.31	27,473.41
Telecommunications	1,784.21	4,200.76	2,064.31	2,118.55	10,167.83
Installation Labor	22,027.75	13,984.21	24,345.84	6,234.15	66,591.94
Service Labor	10,359.51	7,927.01	14,912.23	9,331.46	42,530.22
Operations Labor	-	43,072.64	-	-	43,072.64
Monitoring Expense	-	4,116.60	10,948.42	9,419.32	24,484.34
Depreciation - Alarm Equipment	5,336.70	-	-	-	5,336.70
Royalty Expense	3,735.40	2,337.37	4,707.81	-	10,780.59
Warranty Expense	403,979.38	(376,215.99)	(18,801.40)	-	8,962.00
Total Cost of Revenue	503,146.40	(287,749.90)	99,061.29	46,887.16	361,344.95
Gross Profit	(176,681.76)	433,545.13	264,863.30	90,828.10	612,554.77
Selling Expense					
Salaries	7,115.50	14,622.85	26,893.70	9,376.54	58,008.58
Commissions	2,996.48	12,164.43	6,177.11	1,809.18	23,147.20
Total Selling Expense	10,111.98	26,787.28	33,070.80	11,185.72	81,155.78

Notes		

Here is another version of the Income Statement. Now, it's showing numbers by Category. This report provides insight into how your Profit Centers are performing and will also identify Category miscodings.

ALWAYS SAFE. INC				
Income Statement By Category				
For the period ended October 2017				
	Monitoring	Service	Installation	Combined
Revenue				
Recurring Revenue	\$ 467,777.57	\$ -	\$ -	\$ 467,777.57
Rental Monthly Revenue	7,918.05	-	-	7,918.05
Installation Revenue	-	-	418,997.71	418,997.71
Service Revenue	-	79,206.39	-	79,206.39
Total Revenue	475,695.62	79,206.39	418,997.71	973,899.72
Cost of Revenue				
Install Materials	-	226.47	121,718.81	121,945.28
Service Materials	10.78	27,462.63	-	27,473.41
Telecommunications	10,167.83	-	-	10,167.83
Installation Labor		-	66,591.94	66,591.94
Service Labor	-	42,530.22		42,530.22
Operations Labor	-		43,072.64	43,072.64
Monitoring Expense	24,484.34	-	-	24,484.34
Depreciation - Alarm Equipment	5,336.70	-	-	5,336.70
Royalty Expense	10,780.59	-	-	10,780.59
Warranty Expense	8,962.00	-	-	8,962.00
Total Cost of Revenue	59,742.24	70,219.32	231,383.39	361,344.95
Gross Profit	415,953.38	8,987.07	187,614.32	612,554.77

Notes		

Other things you could be doing!

Some of these things you could already be doing, and maybe you just need more time.

- 1. What should we stop doing what is not providing value
- 2. Identify large accounts to insure stability
- 3. Grow bundle products with existing clients
- 4. Consider social media development
- 5. Hold all teams accountable while supporting and guiding
- 6. Utilize case studies
- 7. Study Current Products and targeting New Customers
- 8. Study and evaluate New Products and Current Customers
- 9. Participation in local events
- **10.** Spending more time with the family

Notes	